



Fall 2021

NEWSLETTER

We C.A.R.E.

Our pledge to:



Care for your personal safety and peace of mind.



Answer your calls and alarms quickly.



Reflect Godly character in all we do.



Earn a fair profit to fuel our positive impact on people's lives.

care@securitycentralinc.com

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67 Inverness Drive East, Unit B
Englewood, CO 80112

Security Central Adds FREE Identity Theft Protection and Cyber Security

Security Central is pleased to announce identity theft protection and cyber security services are now included as part of our standard residential security monitoring services. All new and existing residential clients are automatically covered through Security Central's partnership with Invisus, a leading provider of identity theft protection services and cyber security. The Invisus iDefend basic coverage is provided at NO ADDITIONAL COST and protects all members of your household.

Jordan Jackson, the president of Security Central, explained, "Cyber security threats are now a bigger risk to most people than the likelihood of a break-in or fire. We realized we needed to address that risk for our clients. Therefore, we chose to include the Invisus iDefend package as part of our standard residential alarm monitoring services so our clients can be assured they have the best protections available."

The iDefend basic package includes valuable services such as:

- \$1,000,000 Identity Theft Protection Guarantee
- ID Theft Recovery Assistance
- ID Theft Hotline
- Annual Computer/Mobile Device Security Checkup
- Cyber Support Hotline
- Cyberhood Watch Membership
- Real-Time Threat Alerts



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QUEENS OF C.A.R.E.



Jennifer and Madison, two of our Client C.A.R.E. Services team members, were recently selected by their Security Central teammates as the recipients of this quarter's I-C.A.R.E. award. They were recognized for their effort to help a confused, elderly client.

The client, "Doc" as his family calls him, is nearly 90 years old. Doc is widowed, hard of hearing, and experiencing mental decline. Yet he still lives independently in a retirement community.

Doc's alarm system sent us a signal indicating it had lost electrical power. Jennifer responded to the signal by calling Doc to advise him of the electrical problem in his home. Jennifer could tell that Doc wasn't fully comprehending the situation, so she concluded the conversation and then reached out to a family member of Doc's to advise them of the situation.

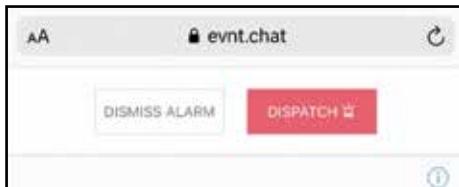
Doc called back a short time later. His call was answered by Madison. Madison also could tell that Doc wasn't understanding the situation fully. He kept repeating that he was planning to leave town and wanted to make sure everything would be all right. Like Jennifer, Madison took the extra steps to contact a family member and get their assistance before Doc left the house.

When the family member arrived at Doc's home, they discovered the electrical problem had affected not only the alarm system, but also Doc's refrigerator and freezer. The family member was grateful for the additional steps Jennifer and Madison took. Without them, the family member feared Doc would have eaten spoiled food without realizing the refrigerator/freezer wasn't working.

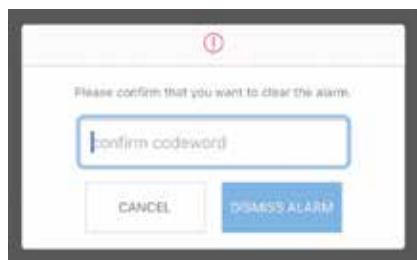
Two concerned, young women caring for one sweet, old man. Thanks, Jennifer and Madison, for showing how we C.A.R.E.! 

Fastest Alarm Response in 4 Easy Steps

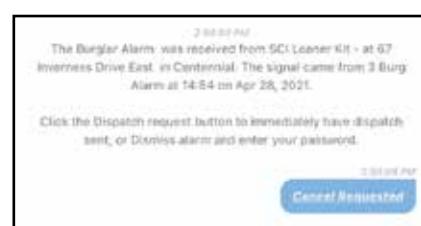
When an alarm is triggered at your home or business, you will receive a text notification with a link in it.

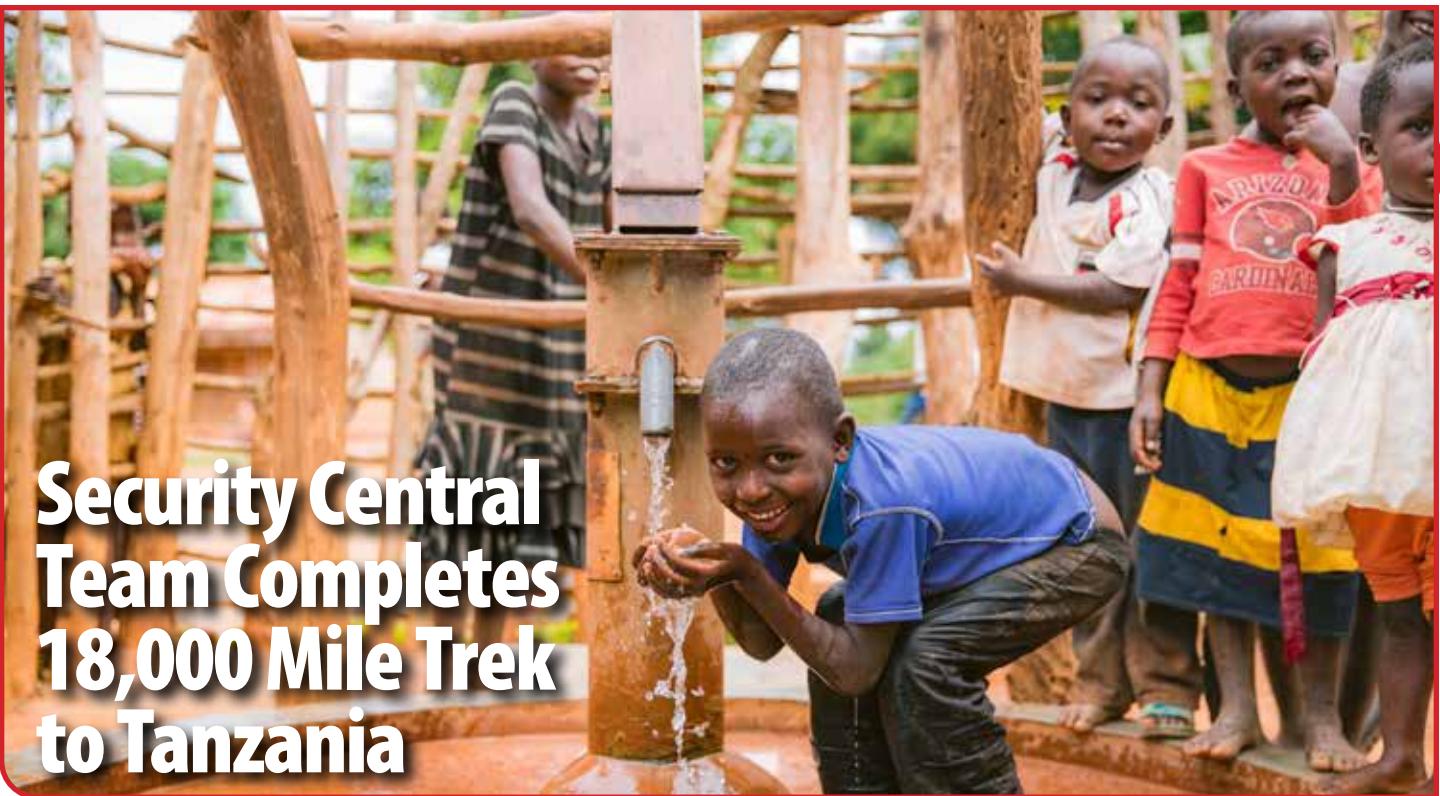


Once you click on the link, you will be taken to a screen with the option to "Disregard" or "Dispatch".



You will be prompted for your verbal password to confirm your selection. This is NOT the 4-digit code that you enter into your keypad.





Security Central Team Completes 18,000 Mile Trek to Tanzania

On Memorial Day weekend, the Security Central team members set out on a virtual trek to bring clean drinking water to a remote village in Tanzania, Africa. The summer initiative was conceived to combine two corporate passions: the health/fitness of Security Central team members and the company's commitment to positively impact lives around the world.

Jordan Jackson, Security Central's president, set two goals for the team. First, if the team members could collectively walk, run, or bike 9,000 miles, the distance from Denver to Tanzania, Security Central would fund the drilling of a well in a rural Tanzanian village through their ministry partner Lifewater International. Second, if the team could log an additional 9,000 miles before Labor Day, representing the distance of the return trip back to Denver, Security Central would host a victory party

for the participants to celebrate the accomplishment.

On August 24th MoveSpring, the official activity-tracking app Security Central used, confirmed that the team crossed the 18,000 mile mark. The trek was complete!

Jim Evans of Lifewater International shared with the team on August 25th, "I cannot begin to describe the impact your efforts will make on the village of 350 people. Having a source of clean water will literally save lives and change the village for generations to come."

Way to go, Security Central team!

To learn more about Security Central's Trek to Tanzania, check out the article at <https://lifewater.org/blog/how-a-business-walked-to-tanzania-and-back-water/>. 

How to make your fire pit more eco-friendly

A crackling fire is the hallmark of many a summer night spent outdoors with friends and family. The fire pit is often the highlight of a camping trip or the leisurely nightcap to a summer's day.

But there's also a dilemma for some: how to enjoy the tradition while still keeping things environmentally friendly and keeping the wood smoke to a minimum?

Fortunately, there are a host of alternatives these days. One popular option is to install a natural gas fire pit. Although it needs a gas line and would remain stationary, this one still retains a similar look and feel to the concept we associate with fire pit.

If you already have a wood-burning fire pit or simply can't imagine giving up the logs, you can also find alternative materials. An article in Forbes suggests

logs made from non-petroleum natural wax, recycled sawdust, used coffee beans, soy, and switchgrass. Many of these release up to 80 percent fewer emissions than regular wood when burned, it says.

Indoors, a pellet stove is a good replacement for the standard wood stove. Pellets burn cleaner and almost completely and can also be a cost-efficient way to heat your home. 



Medical Emergency



Fire Safety



DirectNet Radio



Flood & Freeze



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Permit #299

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The items listed above are included at no additional charge as part of your Security Central residential monitoring services, but to take full advantage of them you must log into your Invisus iDefend account and enter the personal information of your household members.

Security Central customers are also able to purchase the following optional services through Invisus at discounted rates to further protect themselves against cyber threats:

- Credit Monitoring and Alerts
- Dark Web Scans
- Lost Wallet Protection
- Social Media Monitoring
- Computer Virus and Malware Removal
- I.T. Tech Support

Invisus offers cyber protection services for businesses as well through their InfoSafe certification program. The InfoSafe program helps businesses assess, secure, certify, and manage customer data in a manner that minimizes the risk of a data breach.

Security Central is proud to expand the way we C.A.R.E. for you. To learn more about how to protect your family and business against cyber threats, call or text our Client C.A.R.E. team at 303-721-0111. ♦

